

EEMA For You

eema
Event & Entertainment
Management Association

Artiste Ignite

EEMA Artiste Members Mentorship Program

Unlock Direct Mentorship | Redefine Your Craft | Elevate Your Artistry



An EEMA Artiste Committee Initiative

EEMA
artiste
COMMITTEE
The Transformation
Task Force

At the EEMA Artiste Committee, we are devoutly committed to empowering every live artiste with the pursuit of excellence, thus unlocking their full potential.

Whether you're a rising talent seeking guidance or a seasoned artist aiming to break new ground, the contribution of first-hand mentorship is a powerful driver of excellence.

The **ARTISTE IGNITE** Mentorship Program is an unprecedented initiative. EEMA's Artiste Members will benefit from connections that are otherwise rarely accessible. This program offers a supremely coveted opportunity of one-on-one engagement with renowned, established and revered live industry professionals. It guarantees:

- Personalized Guidance
- Accelerated Skill Refinement
- Enhanced Industry Navigation
- Stronger Professional Confidence
- Valuable Fraternity Connections



This is your exclusive chance to connect directly with the
guiding brilliance of the industry's finest!

Limited, Exclusive Slots await you!



PROGRAM PLATFORM FOR MENTEE

- Virtual Primary Communication & Sessions: Zoom, Google Meet, Microsoft Teams or a similar, reliable video conferencing platform.
- Supplementary Communication: Email for scheduling, sharing documents, and quick check-ins.



PROGRAM FORMAT FOR MENTEE

Total 15 seats

Program Formats for Mentors

There are three defined categories of mentors in this mentorship program –

1. **The Masterclass** – One session of an hour, according to the mentor's schedule over a month.
2. **Learning from Legendary Domain Experts** - Three sessions of 45 minutes each.
3. **The Live Laboratory with Magical Professionals** – Three sessions of 45 minutes each.

Each mentor will take on one mentee.

The mentors have a moral obligation to deliver the number of sessions committed. In case the mentee is not receiving a response from the mentor, the mentee can inform the Artiste Committee at geetikaganju@gmail.com; stars@eemaindia.com and Booking.anchorarpita@gmail.com and request for intervention. Otherwise, the mentor and mentee engage with each other and complete the mentorship program. Once completed, the mentee informs the EEMA Artiste Committee.



Certificate for Mentee

An EEMA stamped certificate will be awarded on the successful completion of the mentorship program. This certificate will be handed on stage at EEMAGINE 2026 in Chennai.

EEMA **artiste** **COMMITTEE**

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This certificate is awarded to _____

in recognition of their satisfactory completion of the ARTISTE IGNITE Mentorship Program 2026.

Through one-on-one engagement _____ has demonstrated a commitment to professional growth and artistic excellence, gaining invaluable insights and guidance from _____ a leading industry leader.



Shri Samit Garg
President, EEMA

Esteemed Mentor

Gitikka Ganju Dhar
Chair, EEMA Artiste Committee

011 - 40074304 | www.eemaindia.com | info@eemaindia.com [Date]

EXPRESS YOUR INTEREST

Open to EEMA Star Members & Non-Members

By emailing stars@eemaindia.com & geetikaganju@gmail.com

With the subject "ARTIST IGNITE - Application"

Submit a brief overview of your artistic background, your achievements in the live industry, a vision for your career ahead, your specific mentorship goals and how you intend to use your art to build a new India and a new world.

Include Video links, social media handles and other relevant details.

Mentorship Fee:

- > *Free* for EEMA Star Members
- > Non-EEMA members:

₹11000/-	The Masterclasses
₹7000/-	Learning from Legendary Domain Experts
₹5000/-	The Live Laboratory with magical live professionals

THE MASTERCLASSES

One session of an hour, to be scheduled according to the mentor's schedule before the first week of June 2026.



*"**Bharat A-Live** – Precious insights into the live industry's role in unleashing India's soft power across the globe."*

By Shri Samit Garg - President EEMA & Managing Director & Co-Founder of E-Factor Experiences Ltd.



*"**Vasudhaiva Kutumbakam** - A world view of culture redefining humanity."*

By Shri Sanjoy K. Roy - Member EEMA's National Advisory Council & Managing Director, Teamwork Arts.



*"**Dissolution, Creation and Evolution** – How to create an everlasting legacy in life."*

Shri Sabbas Joseph - Member EEMA's National Advisory Council & Co-Founder & Director, Wizcraft.



"Artistic Excellence – Intention, Attention and Execution."

Brian Tellis - Member EEMA National Advisory Council, Actor, Live Host, Podcaster & RJ, Founder Radioactive Ventures.



"Dance & Dominance – How to build a top-of-the-mind brand in the world of choreography."

Anesha Dalal - Master Instructor, Principal Dancer, and National Head for Instructors at the Shiamak Davar Dance Academy.



"Coping with Stress: Connecting with Core"

Maitreyi Saundarya - Teacher Maitreyi Bodh Parivar.



"Content is Queen – The Power of Words Spoken and Unspoken."
Gitikka Ganju Dhar - Transformational Speaker | Actor | Live Host | Writer.



"Diving into the Deep – Empower. Collaborate. Connect."
Manasi Scott - Musician | Composer | Singer | Live Performer.



LEARNING FROM LEGENDARY DOMAIN EXPERTS

Three sessions of 45 minutes each, according to the mentor's schedule, across 15 days.



"Complimentary Access of the Entire Online Course for Presenters."

Siddharth Kannan Founder, Sid K Edutainment.



"Lights, Camera, Connection: Hosting That Truly Engages."

Gunjan Utreja – EMCEE, Host



"Music be the Soundtrack of your Life."

Akriti Kakar – Musician | Composer | Singer | Live Performer.

THE LIVE LABORATORY WITH MAGICAL LIVE PROFESSIONALS

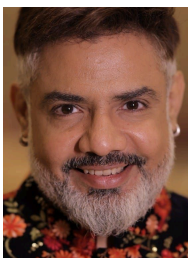
Three sessions of 45 minutes each, according to the mentor's schedule, before the first week of June 2026 .



"Tarot – Unlocking Guidance!"
Anubha Gupta – Tarot Card Reader.



"Breaking the Glass Ceiling as a Female DJ."
DJ Barkha Kaul – Indian Disc Jockey.



"Emotional Connect with Audiences."
Dinesh Soni – Story-teller Host.





"Following Your Heart and Painting a Success Story!"

Vilas Nayak – Speed Painter



Sample Questions to ask Mentors

- 1. Future Readiness:** Given the evolving landscape of the Indian event industry, what are the three most critical skills a live artiste needs today to remain relevant and 'future-proof' their career?
- 2. Brand Building:** Based on your success, what is the most effective way for an artiste to build a unique, 'top-of-the-mind' brand that makes them the first choice for major event organizers?
- 3. Refining the Craft:** What is the most common mistake you see artistes make when trying to connect with an audience, and how can I avoid it?
- 4. Navigating the Industry:** How can I better navigate the EEMA fraternity and build stronger, more professional connections with key industry leaders and decision-makers?
- 5. Mental Resilience:** The live industry can be high-pressure. What techniques do you recommend for 'nurturing resilience' and managing the professional stress that comes with being a performer?
- 6. Global Vision:** How can I align my individual performance or craft to help unleash India's 'soft power' on a global stage? How can artists help in building a better nation?
- 7. Emotional Connection:** What are the keys to creating a lasting 'emotional connect' with an audience so that a performance is remembered long after the event is over?
- 8. Professional Growth:** If you were starting your career in today's market, what is the one 'unprecedented' risk or initiative you would take to accelerate your professional growth?
- 9. Technical Mastery:** For my specific genre, what are some domain insights regarding the technical preparation and discipline required before the spotlight even hits?
- 10. Legacy Mindset:** What mindset shift is required to move from being just a 'performer' for hire to

Get ready to be ignited!
with
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